

1 of 2

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

JOE HECK D3 SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU,TH	6A-7A		:30	\$700.00	08/13-08/16	3	1	3	\$2,100.00	
		Buyline Comment: NEWS										
	2	M	6A-7A		:30	\$700.00	08/20-08/20	1	1	1	\$700.00	
		Buyline Comment: NEWS										
	3	M-F	730P-8P		:30	\$800.00	08/13-08/17	5	1	5	\$4,000.00	
		Buyline Comment: FACE TO FACE										
	4	M	730P-8P		:30	\$800.00	08/20-08/20	1	1	1	\$800.00	
		Buyline Comment: FACE TO FACE										
	5	TU-F	730P-8P		:30	\$750.00	08/07-08/10	4	1	4	\$3,000.00	
		Buyline Comment: OLYMPIC ZONE										
	6	SA	7A-9A		:30	\$625.00	08/18-08/18	1	1	1	\$625.00	
		Buyline Comment: SAT TODAY										
	7	SU	7A-8A		:30	\$625.00	08/19-08/19	1	1	1	\$625.00	
		Buyline Comment: SUN TODAY										
	8	TU-F	9A-4P		:30	\$1,200.00	08/07-08/10	4	1	4	\$4,800.00	
		Buyline Comment: OLYMPIC DAYTIME										
	9	SA	8P-12A		:30	\$6,000.00	08/11-08/11	1	1	1	\$6,000.00	
		Buyline Comment: OLYMPIC PRIME										
	10	SU	10A-6P		:30	\$1,700.00	08/12-08/12	1	1	1	\$1,700.00	
		Buyline Comment: OLYMPIC DAYTIME										

Station	KSNV-TV LAS VEGAS, NV.				Agency	() STRATEGIC MEDIA PLACEMENT				Rep Firm				
Advertiser	() JOE HECK 4 CONGRESS					7669 STAGERS LOOP				Sales Office () PHILADELPHIA				
Product	JOE HECK 4 CONGRESS					DELAWARE, OH 43015				Salesperson () AMY MCCREARY				
Estimate#	2580				Agency C/P1/P2/E	//2580				Salesperson Phone# 215-568-6540				
Buyer	KEGAN BERAN				Flight Dates	08/07/2012 - 08/20/2012				Salesperson FAX# 215-568-1845				
Phone#					Hiatus Weeks									
Fax#														
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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---REPORT TOTALS---

Report Totals: 22 / \$24,350.00

---SALES MONTHLY TOTALS---

Aug 12: 22 / \$24,350.00
Sales Totals: 22 / \$24,350.00
Station Totals: 22 / \$24,350.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$24,350	CATV	0%	KBLR	0%	KINC	0%	KLAS	0%	KSNV	100%
		KTNV	0%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	0%
		XXXX	0%								

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES
TO FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE